

EXCEPTIONAL TIMES & EXCEPTIONAL MEASURES: ALBERTA CEOS ON SHUTDOWN IMPACTS & FUTURE RECOVERY

APPENDIX

This document contains the full results of the survey administered by the Business Council of Alberta and Viewpoint Research in May 2020.

1. Which of the following best describes the industry or sector grouping in which your business fits?

SECTOR	# OF RESPONDENTS
Retail, Food Services or Hospitality	1
Manufacturing	3
Construction	6
Energy, Mining and Utilities	22
Information, Communication and Technology	7
Transportation, Warehousing and Logistics	0
Agriculture & Forestry	3
Financial Services and Insurance	9
Real Estate, Leasing, Etc	3
Government	0
Other	6

2. Before the crisis hit, approximately how many people were employed at your organization?

	0-19	20-99	100-249	250-499	500+
# OF RESPONDENTS	10	12	10	3	25

3. How have your sales revenues been affected in the wake of the COVID-19 and oil price crisis?

	Increased significantly	Increased moderately	Stayed about the same	Decreased moderately	Decreased significantly
# OF RESPONDENTS	10	12	10	3	25

4. Since the crisis, what percentage of your workforce have you had to lay off?

	0-9%	10-24%	25-50%	50+	None
# OF RESPONDENTS	11	11	8	7	21

5. Since the crisis, how has your business been impacted? Select all that apply.

IMPACT	# OF RESPONSES
Decreased sales volumes	48
Increased operating costs	8
Deferred or cancelled capital projects	39
Deferred or cancelled marketing projects	25
Cancelled contracts or tenders	32
Deferred or cancelled research and development	14
Implemented pay cuts	33
Reduced staff hours	27
Laid off employees	33
Closed temporarily	8
Introduced or increased online, digital or e-commerce operations	26
Increased staff hours	4
Advanced new research and development	4
Introduced new product or service	15
Acquired new contracts or tenders	4
Hired more employees	2
Increased sales volumes	0
No impact	0

6. Have you experienced difficulty with liquidity (either accessing existing or requesting new/additional) since the crisis?

	Yes, we have not received all the additional credit we need	Yes, we have had our existing available credit reduced	No, we have not had difficulty with credit.	Unsure
# OF RESPONDENTS	10	6	42	3

7. For which government emergency support programs have you applied?

	Did not apply (ineligible, not relevant, or unaware of program)	In process of applying	Applied and accepted	Applied but rejected	Unsure
CANADA EMERGENCY BUSINESS ACCOUNT LOANS	40	3	5	1	0
BUSINESS CREDIT AVAILABILITY PROGRAM (EDC/BDC)	38	5	1	2	1
CANADA EMERGENCY WAGE SUBSIDY (FOR ANY SINGLE MONTH)	16	19	21	1	2
CANADA EMERGENCY COMMERCIAL RENT ASSISTANCE (FOR ANY SINGLE MONTH)	39	4	1	1	2
EDC LIQUIDITY PROGRAM FOR MID SIZED OIL AND GAS	45	2	0	0	1
IRAP INNOVATION ASSISTANCE	38	2	1	1	0

8. Will you be applying for bridge loans under the federal government’s new Large Employer Emergency Financing Facility (LEEFF)?

	No, we have no need for bridge loans	No, the conditions are too restrictive	Possibly, depending on the specific conditions attached to the program	Yes	Unsure
# OF RESPONDENTS	36	12	7	1	5

9. On a scale of one to five (where 1 is very poor and 5 is excellent), how would you rate the federal and provincial government response to this crisis?

	1-Very Poor	2	3	4	5
FEDERAL	2	17	15	15	7
PROVINCIAL	9	29	14	6	3

10. What is your level of confidence that your organization will survive this crisis until a vaccine is widely available or we otherwise reach herd immunity?

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely
# OF RESPONDENTS	45	14	1	1

11. Assuming Alberta’s re-opening strategy proceeds as planned, do you anticipate your business will need continued/additional government support to assist with the transition to more normal business activity?

	Yes	No	Unsure
# OF RESPONDENTS	21	33	7

12. Once Alberta’s re-launch begins, how do you expect the demand in your market to change?

	Slow down (because of lagged effects, decrease in demand, etc)	Stay about the same	Pick up slowly	Pick up quickly	Uncertain
# OF RESPONDENTS	8	8	37	5	3

13. If you laid off workers, how many of these positions do you expect to refill once the relaunch is underway? (either by rehiring a worker who was laid off or by hiring a new worker)

	Not applicable - we have had no layoffs to date or we increased staffing	All or most positions will be refilled	Some positions will be refilled	Positions that were lost will not be refilled (employment will remain at about current levels)	We expect to make additional layoffs (because of slow business demand, expiry of wage subsidy supports, etc)
# OF RESPONDENTS	20	3	19	11	8

14. What do you anticipate will be the biggest barriers you face when trying to resume normal business operations? (choose your top three).

IMPACT	# OF RESPONSES
Change in consumer demand preferences	23
Supply chain disruptions	11
Weak global economy/lack of foreign demand for exports	36
Import competition	0
Access to credit	8
Costs associated with repaying loans and tax deferrals	2
Cost and logistics of maintaining a healthy and safe work site	10
The continued impact of low oil prices on the Alberta economy	47
Staff reluctance to return to work	14
Restaffing/finding workers with the right skills	2
Liability concerns around health and safety	4
Continued operational limitations from a partial easing of restrictions	11

15. What issues do the federal and provincial government still need to address to ensure that your business operations will run smoothly and successfully until a vaccine is widely available?

	This has not been an issue for my business	We have addressed this issue internally	What the government has done is sufficient for my business	Some more work needs to be done	Much more needs to be done
Clarity regarding health & safety guidelines	4	13	14	21	9
Increased costs associated with new health and safety measures	11	12	14	16	8
Procurement of PPE	8	18	20	9	4
Minimizing supply chain disruptions	22	12	8	11	5
Transitioning unemployed/furloughed employees back to work	16	10	6	20	7
Maintaining liquidity and cash flow	11	12	9	17	11
Stimulating demand	5	2	8	14	31